

# TAYLOR EARLY

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## EXPERIENCE

### **Havas Health Plus (formerly Havas Lynx)**

**Art Director | January 2018—present**

**Junior Art Director | August 2016— January 2018**

Worked with creative and senior art directors to design and develop websites, ad lobs, banner ads, social media videos, brochures, posters, brand books, chatbots, and other digital and print projects. Also created new business pitch concepts for various health, wellness, and pharmaceutical brands.

### **Virginia Center for Policing Innovation**

**Media Specialist | May 2015—June 2016**

Designed VCPI's mobile website and managed VCPI's web presence. Also designed various web, e-learning, and other multimedia materials, such as course manuals, presentations, and website guides.

### **VCU Libraries**

**Graphic Design Intern | August 2014—June 2016**

Designer for the Public Relations department. Redesigned the Library's wayfinding system. Created various graphics including posters, murals, reports, flyers, signage, maps, and various web content.

### **Auctus**

**Lead Web Designer | January 2015—June 2016**

**Lead Designer | August 2014—January 2015**

Maintained and updated the Auctus website, designed posters and other branding materials, formatted documents and submissions, collaborate with editors, and polished code.

## EDUCATION

### **Virginia Commonwealth University**

**B.F.A. in Graphic Design | Graduated May 2016**

Minor in General Business, Certificate in Product Innovation, graduated Magna Cum Laude, University Honors

## PROFICIENCIES

Adobe Creative Suite, Premier, After Effects, Animate, Sketch, HTML/CSS, Joomla, Dreamweaver, Office